

Pratt Board of Trustees

Minutes Aug 28 2019

Presiding: Fletch Waller

Attending: Ralph Bufano, Lee Campbell, Jennifer Einberg, Cynthia Hibbard, Terri Hiroshima, Len Lewicki, Richard Openshaw, Jenny Pohlman, Sarah Shaikh, Anna Skibska, Sam Smith, Damien Villarreal, Mallory Webster, Richard Wortley

Staff: Ryan Davis, Steve Galatro, Laura Hammerlund, Eve Stanford

Advance Materials: Board minutes May 2019, Minutes of Special Board Meeting July 14, 2019, Finance Committee Meeting minutes Aug 20, 2019, Company Snapshot as of July 31, 2019, Budget to Actual Sept 2018 – July 2019, Balance Sheet Historical as of July 31 2019, Memo from Fletch Waller: “Committee Chairs, Officers and Executive Committee, FY’19-’20”, Development Committee meeting notes July 2019, Board Advancement Plan (draft) 2019 – 2021,

Board convened at 6:00 in the Youth studio of Pratt Fine Arts Center with a quorum. Len Lweicki moved to approve the Consent Agenda (Minutes June & July, July Financial Reports). Richard Openshaw seconded. Motion passed.

New Board Members: Terri Hiroshima introduced two new board members: Sarah Shaikh and Mallory Webster. Their information was sent earlier to the board for review. Jenny Pohlman moved that we elect both Sarah and Mallory to the board, Len Lewicki seconded the motion. The motion passed unanimously. Damian Villarreal was nominated to serve as Board Secretary. Ralph Bufano moved we elect Damian, Jenny Pohlman seconded. Motion passed. Other changes to the committee chairs, and executive committee were outlined in memo from Fletch.

Development: Laura Hammerlund reported that the donor database system is being updated, moved to the cloud application NXT. The new system will allow better access and tracking of donors, allow recurring gifts. Donors from the last five years will be moved into the new system. The old data will still be around. The new system will allow monthly giving. The new system will be in place September 1st. Access users, students and former board members will be targeted for donations. The target goal for board member donations to this year access fund will be \$25k. Fletch also asked for additional board members consider joining the development committee.

Directors Report: Steve Galatro informed Daniels Real Estate that the board decided not to extend the agreement with them for the campus development project. The agreement expired Aug 24. DRE did ask the reasoning, with Steve said that the board did not wish to continue to work out the difficulties in the plans. There hasn’t been any further communication with DRE. Since the agreement expired, Pratt is now free to explore other ideas. Steve has reached out to the various community organizations to let them know that the previous plan is dead, and the possible exploring of new plans. There will be a new Campus Expansion committee formed to explore new directions. Security Properties has inquired about Pratt’s plans. Currently we need to reassess what we want to do.

The Strategic Plan for 2019-2022 is in the works. Steve is working with the staff to finalize the document. The document will be presented to the board at the October meeting.

Refract festival is coming up Oct 17-20. This is a city wide event with various organizations and galleries around participating. This are ticketed events. The featured event at Pratt will be Oct 18, with Dan Friday in the hot shop, Preston Singletary's band Khu.eex will be performing in the basketball court. Etsuko Ichikawa will be painting her pyrographs. Unfortunately to date there has been very little ticket sales. The Pratt open house comes up first, Sept 7, so after that event, more publicity about the Refract festival will be done.

Enrollment Report: The report shows enrollment is up 9% over last year, and 19% over last two years. However the fund raising hasn't kept up with the increase in enrollment. Tuition is subsidized 40%. Because of increase in enrollment, more fund raising is required. It was noted that the glass studio is at capacity, with access users and classes.

Board Changes: Fletch Waller reported that David Hensel, Sarah Traver, and Jenny Pohlman terms as board members are expiring. The board thanked these members for the many years of involvement and support.

Retreat Report: Fletch Waller talked about the board taking on a more ambassadorial role. At this point the meeting split into groups, to discuss what this means, and how to accomplish this. The results of these discussions were summarized by Steve:

AMBASSADORSHIP

- Show up/represent in community & at Pratt events
- Develop an elevator speech
- Gain a better understanding of Pratt programs
- Invite people in to Pratt (classes, events, art parties, etc...)
- Interact with Pratt on social media; share/like/comment on posts/events on Facebook and Instagram
- Volunteer to thank donors personally by phone
- Board team-building; mentor and cultivate a strong group dynamic
- Take advantage of and/or produce pop-ups/exhibitions/museum events
- Ask past donors for input/ideas
- Develop and build relationships
- Solicit guidance from development and marketing committees for suggested to-dos
- Offer campus tours to friends/family/colleagues; seek assistance from Pratt staff
- Invite people to attend Pratt open house and auction
- Take a class/meet instructors/experience Pratt first-hand
- Advocate for new resources, like restored funding from ArtsFund

The Meeting was adjourned at 8:00.